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THE AJAMU GROUP

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8th Annual Multicultural Media Luncheon Awards Ceremony

Created & Produced by
The Ajamu Group, LLC.

During the North American International Auto Show
Detroit, Michigan – January 2018

PHOTOS: Lee Stafford & Cassandra Chapman

Keynote Speaker: Alex Rodriguez (A-Rod)!

Topic: “Maintaining Brand Authenticity”

Moderator, Mia Phillips- Toyota

MULTICULTURAL MEDIA LUNCHEON
AWARDS CEREMONY

Keynote Speaker: Alex Rodriguez
and
Cheryl Parks Ajamu, Founder and CEO-The Ajamu Group, LLC.
Creator/Executive Producer, Multicultural Media Luncheon

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Executives from Toyota Motor North America and guests.

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TOYOTA | Let's Go Places

Mia Phillips and Masters of Ceremonies, Khary Turner.

Cheryl Parks Ajamu

Creator/Executive Producer for Multicultural Media Luncheon.

TOYOTA | Let's Go Places

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Guests pose with 2018 Camry at Toyota selfie station!

Red Carpet interviews with Black Hollywood Live.com

2018 Transportation Design Scholarship Winner

Powered by The Ajamu Group

Nathaniel Matthews – College for Creative Studies - Detroit

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2018 Award Winners

VISIONARY AWARD FOR DESIGN/ENGINEERING, Earl Lucas
The Lincoln Company/Ford Motor Company

MULTICULTURAL MARKETING AWARD- Raymond Warren, Cadillac/General Motors

LIFETIME ACHIEVEMENT AWARD- Jeanette M. Abraham, JMA Global, Inc.

SOCIAL MEDIA CAMPAIGN OF THE YEAR- "Feeling of Performance"- David W. Venegas (Infiniti/Nissan),

MULTICULTURAL TV COMMERCIAL OF THE YEAR, "MAN AND MACHINE" LEXUS
Rob McConnell (Toyota/Lexus)

Preparing for audience selfie with Alex Rodriguez!

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Official Audience Selfie with Alex Rodriguez!

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Performance by Randy Scott
Sponsored by Toyota!

Student Volunteers and Alex Rodriguez!

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NISSAN

Left: Students & Staff from Detroit Pre-College Engineering program and Nissan Executives (right).

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Wayne State University and College for Creative Studies students/teacher sponsored by KIA Motors.

Social Media Campaign of the Year Award Winner

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Award presenters Katrina Turnbow and Paula Anderanin with award winner David Venegas (center) (Infiniti/Nissan).

Lifetime Achievement Award Sponsor

IHS Markit™

Marc Bland from IHS Markit and Lifetime Achievement Award Winner, Jeannette M. Abraham, President and CEO of JMA Global, Inc.

Car purchasers' spotlight during Multicultural Media Luncheon.

VIP reception with Alex Rodriguez

Selfies!

Guests

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Cheryl Parks Ajamu's family!

Guests

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The Ajamu Group team

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The Ajamu Group team with keynote speaker Alex Rodriguez.